

## James Hogue

---

**From:** Bill Jacob LAST\_NAME <billjacob@comcast.net>  
**Sent:** Wednesday, June 3, 2020 11:30 AM  
**To:** Rick Scardino; Bill Jacob; kcsmith2@hotmail.com  
**Cc:** David Lothspeich; James Hogue  
**Subject:** RE: FW: Maximize your extra property potential, along with your landscaping! Plus, money moves to make after purchasing a home.

Rick,

I'm copying Kelly Smith who is the current chair of the Scenic Corridor / Conservancy Commission as well as Village Planner Jim Hogue to make the introduction.

Kelly and or Jim,

Would you mind spending a few minutes with Rick?

Thank you,

Bill

On June 3, 2020 at 11:18 AM Rick Scardino <rscardino@lee-associates.com> wrote:

Bill,

Ok, let me know who to contact and I will take the next step on such. It may be more of a Q&A series to begin with but I certainly want to see if there is anything that can be done to make a better lasting visual impact....I will reach out to the Village Manager on the Rt. 83 island questions I have.

Sincerely,

A handwritten signature in black ink, appearing to read "Rick Scardino". The signature is fluid and cursive, with the first name "Rick" being more prominent than the last name "Scardino".

A. Rick Scardino

Principal



D 773.355.3040

O 773.355.3000

C 708.921.1044

[rscardino@lee-associates.com](mailto:rscardino@lee-associates.com)

**[View My Listings](#)**

---

9450 West Bryn Mawr Avenue | Suite 550

Rosemont, Illinois 60018

[Website](#) | [Link by Lee](#) | [Download VCard](#)

[Linkedin](#) | [Twitter](#) | [Facebook](#)

---

**From:** Bill Jacob LAST\_NAME <billjacob@comcast.net>

**Sent:** Wednesday, June 3, 2020 11:14 AM

**To:** Rick Scardino <rscardino@lee-associates.com>; Bill.Jacob@LonggroveIL.gov

**Subject:** Re: FW: Maximize your extra property potential, along with your landscaping! Plus, money moves to make after purchasing a home.

Rick,

You may not know this but we do have a Scenic Corridor and Conservancy Commission and so much of the natural look is by design. We do pay a contractor to maintain the route 83 islands but its basic mowing at best and feedback there might be best directed at our village manager to better manage the contractor.

However, we we do have openings on our Scenic Corridor and Conservancy Commission if your're interested? Please let me know your thoughts if you're interested.

Thank you,

Bill

On June 3, 2020 at 10:59 AM Rick Scardino <[rscardino@lee-associates.com](mailto:rscardino@lee-associates.com)> wrote:

Bill,

While this memo below is from a residential broker the reference on the landscaping is near and dear to me. You will find that I can be a big brain fart guy, but I am not just about the Wow but also can be about the How...It has bugged me for years about average landscaping that appears in LG in the common area's [Well before you were Mayor]....from the islands on Rt. 83 to those entering the CBD. Again, when you have some time and we can grab coffee I would love to chat with you on this subject OR you can send me to someone else in the Village that has a similar mindset on the matter to see if we can vastly improve the Village common area landscaping. I know well from both a residential AND commercial standpoint that landscaping can be the cheapest investment an owner can make with the most powerful bang for the buck. Easy local references can be what Vernon Hills and Kildeer have done with their islands....they are passed literally by MILLIONS of cars on an annual basis and a relatively small investment can create a much better impression of Long Grove than what we have presently.

Sincerely,



**A. Rick Scardino**

Principal



D 773.355.3040

O 773.355.3000

C 708.921.1044

[rscardino@lee-associates.com](mailto:rscardino@lee-associates.com)

**View My Listings**

---

9450 West Bryn Mawr Avenue | Suite 550

Rosemont, Illinois 60018

[Website](#) | [Link by Lee](#) | [Download VCard](#)  
[Linkedin](#) | [Twitter](#) | [Facebook](#)

**From:** John G Moauro <[johnmoauro@realtyexecutives.com](mailto:johnmoauro@realtyexecutives.com)>

**Sent:** Tuesday, June 2, 2020 11:29 PM

**To:** Rick Scardino <[rscardino@lee-associates.com](mailto:rscardino@lee-associates.com)>

**Subject:** Maximize your extra property potential, along with your landscaping!  
Plus, money moves to make after purchasing a home.

## James Hogue

---

**From:** Rick Scardino <rscardino@lee-associates.com>  
**Sent:** Monday, July 20, 2020 10:16 PM  
**To:** Bill Jacob LAST\_NAME  
**Cc:** Bill Jacob; Kelley Smith; David Lothspeich; James Hogue  
**Subject:** Re: Median Pictures

Thx for such!

Sent from my iPhone

On Jul 20, 2020, at 8:21 PM, Bill Jacob LAST\_NAME <billjacob@comcast.net> wrote:

Rick,

I will share your email with the board.

Thank you,

Bill

On 07/20/2020 11:06 AM Rick Scardino <rscardino@lee-associates.com> wrote:

Gentlemen,

Hope you are all doing as well as can be expected during these times. Please note the enclosed pictures that will give you a glimpse of what I am referencing with regard to islands that are landscaped in neighboring:

Vernon Hills-note those on Rt. 60 by Hawthorn and on Rt. 21 near Mariano's

Libertyville-note those on Butterfield....the hardscape planters I am sure were expensive and not sure how they got funding for such but incredible to put it mildly

Lincolnshire-note those on Rt. 22 from Stevenson to past their Village Hall

Grayslake-note those on Rt. 45 north of Rt. 120

Kildeer-note Quentin Road north and south of Rand Road

Ours are no where near as eye appealing. The small median off of Hicks/Old Rt. 53 into town would look wonderful with daylilies and other perennials as the first thing people see and last thing they see when entering town. The pictures enclosed don't do justice to these planters NOW as these pictures were taken in fall/spring and they are in full bloom now for the next few months so when traveling these corridors please take note of what we now have and what we can have....not sure of HOW these towns received funding for such or who handled maintenance, certainly a concern, but they somehow figured such out. As Long Grove has arguably the highest demographics of all the communities mentioned we should be able to figure such out in time. Landscaping in my humble opinion is the cheapest thing we can do for the biggest bang for the buck from a visual impression of our community. There are +/- 11M cars that traverse Rt. 83 annually, so that is 11M visual impressions that we give commuters of Long Grove.....I am open for a Zoom call or discussion on such if you are ever looking to chat about this further....

Sincerely,

<image001.jpg>

**A. Rick Scardino**

Principal

<image004.jpg>

D 773.355.3040

O 773.355.3000

C 708.921.1044

[rscardino@lee-associates.com](mailto:rscardino@lee-associates.com)

**[View My Listings](#)**

---

9450 West Bryn Mawr Avenue | Suite 550

Rosemont, Illinois 60018























































































