



**MINUTES OF THE MEETING OF THE
LONG GROVE ECONOMIC DEVELOPMENT COMMISSION
Tuesday, September 10, 2019 at 7:00 A.M.
3110 Old McHenry Road, Long Grove, Illinois 60047-9613**

CALL TO ORDER

Commissioner Goble, as the newly appointed Chairman, called the regular meeting of the Long Grove Economic Development Commission (EDC) to order at 7:01 A.M. with a quorum of the EDC present in person.

OFFICIALS IN ATTENDANCE

EDC Members Present in Person: Pam Brown, Roger Goble, Minah Hall, Jay Levin, Rob Pipin, Eric Russell, Irwin Steinberg
EDC Members Absent: Bob Brinley
Ex-Officio EDC Members Present in Person: Michael Sarlitto, Rita O'Connor
Ex-Officio EDC Members Present Electronically: Bill Jacob
Village Staff Present: Dave Lothspeich (Village Manager), Denise Arrell-Rosenquist (Village Intern), Amy Gayton (Village Clerk),
Others Present in Person: Laurie Wilhoit (HDLGBA), Fred Phillips

PUBLIC COMMENT

None offered.

ACTION/DISCUSSION ITEMS

1. Motion to Approve Meeting Minutes of 8/13/19 and 8/27/19

Commissioner Russell asked for two corrections to the 8/27/19 meeting minutes. First to change the date of the previous EDC meeting from 8/12/19 to 8/13/19 and second to add himself to the list of EDC members absent from the 8/27/19 meeting. The EDC then voted 7-0 in favor of approving the minutes of the 8/13/19 EDC meeting and the amended minutes of the 8/27/19 EDC meeting.

2. Report: Buffalo Grove Days Parade

Discussion Lead: Fred Phillips

Fred Phillips provided a recap of Long Grove's entry into the Buffalo Grove Days Parade on Sunday, September 1st, 2019. He volunteered his time and personal vehicle (Lexus convertible) in the parade. The vehicle sported a "Sip Shop Dine" door magnet provided by the HDLGBA. While he drove the vehicle, his wife and children distributed 2,000 "I Love Long Grove" bracelets and 200 plastic Long Grove event mugs, both provided by the HDLGBA, and 1,400 tootsie rolls. Sunset Foods supplied paper bags to organize the giveaways.

- Commissioner Goble questioned the interest in doing something similar in other area parades, noting other Long Grove residents may have classic cars they might volunteer to use.
- Laurie Wilhoit indicated she had information on other area parades.
- Commissioner Goble suggested the listing be posted into a Google Docs folder.
- Commissioner Pipin mentioned that the EDC now has budget to cover the costs of future parade giveaways.

3. Report: “Barcades” (Alternative to Video Gambling/Gaming in Long Grove)

Discussion Lead: Trustee Rita O’Connor

Trustee O’Connor provided a recap of her exploratory visits to three bar/arcade establishments to inform consideration of similar uses in Long Grove. The establishments included two Emporium Arcade Bars in Chicago (Wicker Park-1366 N. Milwaukee Ave., Logan Square-2362 N. Milwaukee Ave.) and the Galloping Ghost Arcade in Brookfield (9415 Ogden Ave.). The Emporium facilities provide a hip scene, are open late (2-3 AM) seven days a week, have 21 and older age restrictions and bars that serve alcohol, and offer arcade games, pool and foosball tables, and free party rentals. One location has a food truck inside and both allow patrons to bring their own food. The Galloping Ghost is an arcade only with over 740 total games, is open late (2 AM) seven days a week, is more of a family-friendly atmosphere, does not have an age restriction or serve alcohol, and only sells candy and soft drinks. All facilities draw several hundred patrons on weekends and the noise levels within are manageable. She feels a Galloping Ghost-type facility might be a better fit for Long Grove, or a business model used at a Texas facility that allows children in to the arcade until 8:00 PM then becomes an adult-only barcade.

- Village Manager Lothspeich indicated that there are no Village ordinances that would hinder these types of business in Long Grove and there are no gaming license fees. The Code just regulates hours of operation.
- Village Manager Lothspeich and Laurie Wilhoit will reach out to the Galloping Ghost owners to gauge their interest in a satellite location.

4. Working Session #1: Training: Using your LGEDC Address/Open Meetings Act Issues

Discussion Leads: Dave Lothspeich, Denise Arrell-Rosenquist

Village Manager Lothspeich provided an overview and distributed informational materials on the Illinois Open Meetings Act, the Illinois Open Meetings Act electronic training program for elected and appointed members of public bodies, and the Statement of Economic Interests. He also discussed email communications etiquette.

5. Working Session #2: Christkindlmarket Contact with Naperville

Discussion Leads: Rob Pipin, Laurie Wilhoit, Trustee Sarlitto

Commissioner Pipin provided a recap of a conference call held with the City of Naperville on Monday, September 9th, 2019 regarding their experience with Christkindlmarket. Others on the call included Trustee Sarlitto, Village Manager Lothspeich, Commissioner Brown, and Village Intern Rosenquist. He noted that Naperville had a positive experience with the event and City staff did not know why the event wasn’t returning but suspected it had something to do with management at the event location (Naper Settlement). The City did cross marketing to tie the event to the downtown area two blocks away. The downtown business owners were not unhappy and 4 of the businesses took booths at the event. The event had good sponsorships and did not lose money. The Fire Department provided back-up and the Police Department provided security and an on-site presence.

- Trustee Sarlitto reiterated the key concerns of the Christkindlmarket organization from their August 9th visit to the Long Grove: logistics, business model, and sponsorships. He noted that distributive power was a core issue and that the organization is looking for a map of the electrical feeds in the downtown.
- Commissioner Pipin suggested arranging a conference call with the Village, Christkindlmarket and ComEd. He added that parking will be an issue but is solvable with remote lots and shuttle buses. He also feels that Long Grove should be looking into corporate sponsorships now to improve chances of selection.
- Laurie Wilhoit noted that the HDLGBA Board meeting was on Tuesday, September 17th and suggested having an EDC member in attendance to discuss the Christkindlmarket opportunity.
- Village Manager Lothspeich advised that existing businesses could have storefront booths for the event.

6. Working Session #3: Marketing Brochure Content

Discussion Leads: Rob Pipin, Pam Brown, Minah Hall, Trustee Sarlitto

Commissioner Brown advised that a one-page bidding solicitation has been prepared for production of the marketing brochure and pitch book. She added she would be seeking the names of potential bidders from the HDLGBA, Lake County Partners, and others.

- Village Intern Rosenquist indicated the materials may be completed by early November.

- Village Manager Lothspeich advised that until the materials are available the Village will be uploading to its website information on the available development sites.
- Commissioner Pipin suggested we identify the top development locations and prepare a one-page fact sheet for each with links to the broker websites.
- Trustee Sarlitto Trustee Sarlitto reminded the EDC that the International Council of Shopping Centers' Deal Making Conference is at Navy Pier on October 16-17 and the fact sheets could be distributed there.

7. Working Session #4: Training: Google Docs

Discussion Lead: Denise Arrell-Rosenquist

Village Intern Rosenquist walked through the steps in connecting to the EDC's Google Docs page and assisting the commissioners in logging in.

ADJOURNMENT

Commissioner Goble adjourned the meeting at 8:39 AM with a unanimous 8-0 vote of approval by the EDC.