



**MINUTES OF THE MEETING OF THE LONG GROVE ECONOMIC
DEVELOPMENT COMMISSION
TUESDAY JULY 14, 2020 AT 7:00AM
3110 OLD MCHENRY ROAD, LONG GROVE, ILLINOIS 60047**

CALL TO ORDER Chairman Goble called the regular meeting of the Long Grove Economic Development Commission (EDC) to order at 7:01 A.M. with a quorum of the EDC present electronically. The web-based meeting was conducted through Zoom and accessible to the general public. In order to comply with the Open Meetings Act, Chairman Goble stated that this meeting is recorded and Commissioner Brown took a roll call attendance. Chairman Goble also advised that any vote taken by the commission will be by roll call vote.

OFFICIALS IN ATTENDANCE:

EDC Members Present electronically and via roll call vote confirming these members present: Pam Brown, Roger Goble, Irwin Steinberg, Mike Elliott, Minah Hall, and Dr. Jay Levin

Ex-Officio EDC Members Present Electronically: David Lothspeich, Village Manager; Rita O'Connor, Trustee, Jennifer Michaud, Trustee

Village Staff Present: Denise Rosenquist (Village Intern);

Others Present: Michael Sarlitto, Michael Marr (Business owner of Buffalo Creek Brewery), Eric Flanagan (Vice President of Weiss Properties)

PUBLIC COMMENT

None offered.

ACTION/DISCUSSION ITEMS

1. Motion to Approve Meeting Minutes of 6/23/20 and explanation of revised meeting protocol

Commissioner Brown took roll call attendance. Commissioner Hall made a motion to approve the minutes of the 6/23/20 EDC meeting and Commissioner Brown seconded the motion. Chairman Goble noted that pursuant to the Governor's State Distance Declaration and Guidelines for social distancing (Resolution 32) that public meetings will not be held in person at the present time but via video conference which are currently required to be recorded with the public invited. Further, attendance is required to be confirmed by roll call vote. The EDC adopted such procedures for the time period required pursuant to this resolution.

2. Report on Centers of Influence that the EDC will Develop to Partner with

- Three Centers of Influence were identified previously after some discussion of how best for EDC members to
- EDC Meeting Minutes07.14.2020_Commission.docx

help with developing leads and relationships for new business contacts:

- Trade Associations:
 - Chairman Goble discussed his research into the Restaurant Brokers Association, which would cost the Village approximately \$400.00 to join.
 - Commissioner Brown reached out to village officials of neighboring communities to assist in identifying which trade associations these respective Villages found most useful in attracting new business. Specifically, Heather Rowe, Economic Development Coordinator of Libertyville identified the ICSC as an organization that was useful in presenting both educational and networking opportunities. She also advised that Libertyville is active with Lake County Partners, Visit Lake County, GLMV Chamber of Commerce and Main Street Libertyville. Jonathan Petrillo, Assistant Village Manager of Vernon Hills, also mentioned that the ICSC was important for educating the community as to real estate development trends. Mr. Petrillo further indicated that Vernon Hills had hired a consultant, John Melaniphy, to assist with creating a plan for developing available commercial sites in their village which was most beneficial in contacting and attracting new businesses in accordance with this plan.
 - Manager Lothspeich mentioned that Long Grove was a member of the ICSC and that this organization was indeed worthwhile particularly given its reasonable cost (\$100) for annual membership. Chairman Goble agreed that the Village should participate in ICSC meetings for networking as well as seminars and webinars as good educational opportunities. Intern Rosenquist and Commissioner Brown volunteered to be Long Grove's liaisons to ICSC and they will advise the EDC/Board of ICSC meetings, seminars and webinars.
- Lake County Partners was another center of influence identified by EDC -
 - Commissioners Hall, Elliott and Brown coordinated a call with Ronald Lanz, Director of Business Development of Lake County Partners. Commissioner Hall reported that in this call, we expressed to Mr. Lanz EDC's appreciation for business referrals to Long Grove from Lake County Partners such as Aravind Durai of a startup "RoboChef." EDC also expressed appreciation for Lake County Partners help in promoting Long Grove as not only a tourist destination but a destination for new business opportunities. Commissioner Hall asked Mr. Lanz to have LCP correct the Long Grove link on their website and Commissioner Hall sent LCP the correct link. Finally, Commissioners Brown, Hall and Elliott discussed setting up a monthly networking meeting with Lake County Partners as well as advising of Lake County Partner events and quarterly meetings.
- Local Banks and Lawyers was a third center of influence-
 - Commissioner Steinberg is taking the lead in working with Lake County Partners to identify local banks to assist the Village with identifying businesses looking to locate in the area.

3. Report on New Business Flow Chart

- Commissioner Elliott reiterated that he will assist the EDC with developing a process for new businesses to follow together with a welcome packet that should be included on the Long Grove Website, patterned after other municipalities such as Libertyville
- Commissioner Elliott will follow up with Manager Lothspeich to develop this line of communication and process flow chart for potential new businesses to learn about such matters as zoning, licensing, available sites, etc.
- Village Intern Rosenquist will also archive this information on Google Drive and assist with updating this information on the website as we further develop the flow chart, new business welcome process and new business contacts.

4. CFI Development

- Eric Flanagan, Vice President of Development for Weiss Properties led a discussion concerning Weiss Properties' recent acquisition of the CFI Property and their redevelopment of the property highlighting that their business model is to renovate and reposition the property so it is ready for a variety of tenants.
- Mr. Flanagan indicated that the Weiss model is to renovate such older buildings and repurpose them for multi-

tenant leasing. The renovation of the building will possibly include amenities for such tenants such as a lobby, kitchen, dining area, and theatre space so middle market tenants will have use of such amenities and Weiss Properties will customize tenant space in accordance with the needs of the respective tenants. In this way, smaller tenants such as attorneys, accountants, investment advisors, and other small businesses can utilize these amenities to assist with fashioning their space and business model.

- Currently Weiss Properties is doing their due diligence regarding planning and redevelopment and are working with Jim Hogue in this regard.
- Chairman Goble suggested that the EDC should assist them with identifying possible smaller/middle market tenants such as attorneys, accountants looking for office space in the Village and Chairman Goble volunteered to reach out to local attorneys to advise them of the availability of this new office space.

5. **Commissioner Brown inquired into the status of grants for bike paths in the Village.** Trustee O'Connor as a member of the Village Board's pathway committee reported that the committee applied for a grant to cover construction of a path between Old McHenry Road and Il Route 83. Commissioner Brown will work with Trustee O'Connor and act as EDC liaison with this Pathway Committee to determine if EDC can assist with locating non-matching grants for possible funding of other priority Village Bike pathway projects. Trustee O'Connor will assist in regard to updating the EDC regarding plans for proposed bike paths in the Village.

6. **Adjournment.**

Chairman Goble adjourned the meeting at 8:22 AM with roll call vote of members that were present.