



**MINUTES OF THE MEETING OF THE LONG GROVE ECONOMIC
DEVELOPMENT COMMISSION
TUESDAY NOVEMBER 10, 2020 AT 7:00AM
3110 OLD MCHENRY ROAD, LONG GROVE, ILLINOIS 60047**

CALL TO ORDER Chairman Goble called the regular meeting of the Long Grove Economic Development Commission (EDC) to order at 7:01 A.M. with a quorum of the EDC present electronically. The web-based meeting was conducted through Zoom and accessible to the general public. In order to comply with the Open Meetings Act, Chairman Goble stated that this meeting is recorded and Commissioner Brown took roll call attendance.

EDC Members Present electronically and via roll call vote confirming these members present: Pam Brown, Roger Goble, Irwin Steinberg, and Mike Elliott

Ex-Officio EDC Members Present Electronically: Bill Jacob, Village President; Rita O'Connor, Trustee; Jenny Michaud, Trustee; Anne Kritzmire, Trustee

Village Staff Present: Denise Rosenquist, Village Intern;

Others Present: Michael Sarlitto, Mike Marr

ACTION/DISCUSSION ITEMS

1. Motion to Approve Meeting Minutes of 10/27/20 Commissioner Brown took roll call attendance. Commissioner Brown made a motion to approve the minutes of the 10/27/20 EDC meeting and Commissioner Steinberg seconded the motion. Chairman Goble noted that pursuant to the Governor's State Distance Declaration and Guidelines for social distancing (Resolution 32) that public meetings will not be held in person at the present time but via video conference which are currently required to be recorded with the public invited. The EDC adopted such procedures for the time period required pursuant to this resolution

Status Reports:

1. **Status Report #1 on ICSC Conference: Status:** Commissioner Brown reported on Int'l Council of Shopping Centers (ICSC) website information regarding the Federal Reserve Board announcement October 30, 2020 that it has adjusted the terms of the Main Street Lending Program (MSLP) to better assist smaller businesses that continue to face revenue shortfalls due to COVID-19.
 - The Fed reduced the minimum loan size for the Main Street facilities available to for-profit and non-profit borrowers from \$250,000 to \$100,000 and adjusted associated fees.
 - The Federal Reserve and Department of the Treasury also clarified that Paycheck Protection Program (PPP) loans of up to \$2 million may be excluded for purposes of determining the maximum loan size under the MSLP, if certain requirements are met, which should also help smaller businesses obtain Main Street loans.
 - Improving the MSLP remains one of ICSC's top public policy priorities. The rules of the program continue to exclude owners of passive real estate from participating because they follow the Small Business Administration's 7a loan program. Chairman Goble and Commissioner Brown will discuss whether this information should be sent out by e-blast or made part of the EDC website.

2. **Status Report #2 ILCMA Webinar** Denise reported on October 14 Webinar titled Emerging Business & Economic Development Trends presented by the ILCMA.

3. **Status Report #3: Status of South Gateway TIF.** Denise reported that information regarding the TIF is on Long Grove website page <https://www.longgroveil.gov/sgateway-tif> Denise Rosenquist reported on South Gateway TIF being voted on at joint review Board meeting by the Trustees.

4. **Status Report #4: Lake County Partners Activity** Business data from Lake County Partners for inclusion in Village/EDC website. Commissioner Brown will follow up with the status at the next EDC Meeting and Commissioner Hall will assist with selecting data points. Commissioner Brown reported that Lake County partners Commissioner Brown reported on October 20 Lake County Partners Webinar designed to provide information on maximizing the forgiveness clause for Paycheck Protection Program loans given by Illinois Small Business Development Center at the College of Lake County, Wipfli and the First Bank of Highland Park

5. **Working Session #1: Review of Business Flow Chart Draft comments**
 - Trustee Kritzmire suggested that we pass the flow chart by business owners for review and suggestions.
 - EDC will send the flow chart to Mike Marr and Weiss Properties to provide feedback.
 - Mike Sarlitto suggested that the EDC should act as sounding board for new businesses but consensus was that the Board should confirm that this should be EDC designated role before inclusion of this directive. Mike Sarlitto and Commissioner Elliott will meet to discuss suggested edits to the flow chart
 - Commissioner Brown suggested including a link in step 5 to the Lake County Partners website as an additional resource

6. **Working Session #2: Discussion on "How'd you do that?"**
 - Chairman Goble said he will reach out to a videographer to request a "ballpark" cost for the described services.
 - Mike Sarlitto will contact Andy Denaro for services (integrated video presentation/ clean up White Oak video, internet connection for future videos/setup) to look into how we digitize video data
 - Commissioner Steinberg will contact MAT Holdings to discuss a possible How'd You Do It interview.
 - Chairman Goble will contact 83 RV to discuss a possible HYDI interview.
 - Commissioner Brown will contact Aspen Dental and Hilltop Veterinarian about possible interviews

7. Working Session #3 Outdoor winter dining in Long Grove Can the Village facilitate use of tents and outdoor spaces?

Leads : ALL Outdoor winter dining in Long Grove Can the Village facilitate use of tents and outdoor spaces?

- Mike Marr discussed the possibility of the HDLGBD setting up a tent in Stempel Park but there were issues with this
 - Required 50% walls open and they are expensive to construct
 - Trustee Michaud sent an article around discussing how tents have been used with 2 sides open for ventilation
 - Mike Marr mentioned his alpine beer garden with fire pits as another model for outdoor dining being patio heaters and fire pits
- Bill Jacob referenced an expedited approval process if needed to effectuate any of the foregoing proposals

8. Other Business.

- Denise will review possible questions for business calls with Trustee O'Reilly, including challenges, best practices (what is working), what support they may need, stability issues, PPP, what do businesses see post-COVID?
- Possible contact to the Daily Herald to report on Weiss Properties hand sanitizer donations
- Commissioner Brown asked that items we would like added to the HDLGBD meeting agenda be sent to her for November 17th.

9. **Adjournment.** Chairman Goble adjourned the meeting at 8:27 AM with roll call vote of members that were present.