



**MINUTES OF THE MEETING OF THE LONG GROVE ECONOMIC  
DEVELOPMENT COMMISSION  
TUESDAY NOVEMBER 24, 2020 AT 7:00AM  
3110 OLD MCHENRY ROAD, LONG GROVE, ILLINOIS 60047**

**CALL TO ORDER** Chairman Goble called the regular meeting of the Long Grove Economic Development Commission (EDC) to order at 7:01 A.M. with a quorum of the EDC present electronically. The web-based meeting was conducted through Zoom and accessible to the general public. In order to comply with the Open Meetings Act, Chairman Goble stated that this meeting is recorded and Commissioner Brown took roll call attendance.

EDC Members Present electronically and via roll call vote confirming these members present: Pam Brown, Roger Goble, Irwin Steinberg, Minah Hall, Dr. Jay Levin and Mike Elliott

Ex-Officio EDC Members Present Electronically: Bill Jacob, Village President; Rita O'Connor, Trustee; Jenny Michaud, Trustee; Anne Kritzmire, Trustee

Village Staff Present: Denise Rosenquist, Village Intern;

Others Present: Michael Sarlitto

**ACTION/DISCUSSION ITEMS**

**1. Motion to Approve Meeting Minutes of 11/10/20** Commissioner Brown took roll call attendance. Commissioner Brown made a motion to approve the minutes of the 11/10/20 EDC meeting and Commissioner Steinberg seconded the motion. Chairman Goble noted that pursuant to the Governor's State Distance Declaration and Guidelines for social distancing (Resolution 32) that public meetings will not be held in person at the present time but via video conference which are currently required to be recorded with the public invited. The EDC adopted such procedures for the time period required pursuant to this resolution

## Status Reports:

1. **Status Report #1 on ICSC Conference: Status:** Commissioner Brown reported on Int'l Council of Shopping Centers (ICSC) website information regarding the Federal Reserve Board announcement October 30, 2020 that it has adjusted the terms of the Main Street Lending Program (MSLP) to better assist smaller businesses that continue to face revenue shortfalls due to COVID-19.
  - The Fed reduced the minimum loan size for the Main Street facilities available to for-profit and non-profit borrowers from \$250,000 to \$100,000 and adjusted associated fees.
  - The Federal Reserve and Department of the Treasury also clarified that Paycheck Protection Program (PPP) loans of up to \$2 million may be excluded for purposes of determining the maximum loan size under the MSLP, if certain requirements are met, which should also help smaller businesses obtain Main Street loans.
  - Improving the MSLP remains one of ICSC's top public policy priorities. The rules of the program continue to exclude owners of passive real estate from participating because they follow the Small Business Administration's 7a loan program. Chairman Goble and Commissioner Brown will discuss whether this information should be sent out by e-blast or made part of the EDC website.
2. **Status Report #2: Restaurant Association** (Sam Toia) current status Lead: Commissioner Brown reached out to Sam Toia and Matt Quinn his associate at the Illinois Restaurant Association regarding speaking with the EDC at one of our future meetings (potentially will be meeting with the EDC on January 12).
3. **Status Report #3: Status of South Gateway TIF** Lead: Rosenquist will continue to report on joint board approval and posting of the TIF guidelines
4. **Status Report #4: How'd You Do It?** Videos, editing costs, Additional subjects, 83RV, MAT Holdings  
Leads: Goble, Sarlitto
  - An EDC member will provide an update at the December 8<sup>th</sup> meeting regarding video creation discussions/costs with Andy Denaro. Discussion concerning sending examples of marketing videos to Chairman Goble (30-second teaser videos/4-5-minute videos- main content the Village is looking to market so that he may pursue DuPage College or Lake County College students or other recruits to assist).
  - Commissioner Steinberg will contact the owner of MAT Holdings concerning 1) How'd You Do It interview 2) EDC as a forum to assist them
  - Trustee Michaud will reach out to Skycrest Animal Clinic about the How'd You Do it interview.
  - Commissioner Brown will reach out to Aspen Dental about the How'd You Do It interview.
5. **Status Report#5: Review of Business Flow Chart draft.**
  - Commissioner Elliott and Mike Sarlitto will be meeting to discuss the business flow chart. Ideas for changes: (a) Add a timeframe to the steps (estimates) (b) Make provision for cases where no zoning is required; add basic steps required if no zoning change needed and use zoning change as alternative(c) Clarification of the EDC role within this process
  - Trustee Michaud will be requesting feedback from the Board at the November 24<sup>th</sup> Board meeting regarding the EDC's role in the business flow process should EDC have any of the following roles:
    - Act as an initial contact;
    - Make required Introductions to Village Manager, planning board, etc.;
    - Act as a sounding board?
    - Facilitate process of going through required steps in order to finalize requirements
- The suggestion was made to send the EDC Business flow chart to the PCZBA Weiss Properties, Mike Marr

**Status Report #6:** Possible second round of telephone calls to Village businesses Leads: Rosenquist, Trustee Michaud

**Action Item #1** Meeting Calendar. Denise will post on the website and circulate

**New Business (5 min) – ALL**

- Denise will update data info on the “Connect to a Dynamic Lake County Marketplace” infographic with current Village Manager contact info, and any additional data points and relevant information such as zoning and South Gateway TIF
- Trustee Michaud will reach out to Trustee O'Reilly to add a request in the E-Newsletter: Seeking Long Grove residents who own drone video equipment, and would be willing to record footage of different aspects of the Village

**Adjournment:** Chairman Goble adjourned the meeting at 8:25 a.m.