



**MINUTES OF THE MEETING OF THE LONG GROVE ECONOMIC
DEVELOPMENT COMMISSION
TUESDAY DECEMBER 8, 2020 AT 7:00AM
3110 OLD MCHENRY ROAD, LONG GROVE, ILLINOIS 60047**

CALL TO ORDER Chairman Goble called the regular meeting of the Long Grove Economic Development Commission (EDC) to order at 7:01 A.M. with a quorum of the EDC present electronically. The web-based meeting was conducted through Zoom and accessible to the general public. In order to comply with the Open Meetings Act, Chairman Goble stated that this meeting is recorded and Commissioner Brown took roll call attendance.

EDC Members Present electronically and via roll call vote confirming these members present: Pam Brown, Roger Goble, Irwin Steinberg, Minah Hall, Dr. Jay Levin and Mike Elliott

Ex-Officio EDC Members Present Electronically: Bill Jacob, Village President; Jenny Michaud, Trustee; Anne Kritzmire, Trustee

Village Staff Present: Denise Rosenquist, Village Intern

Others Present: Michael Sarlitto

ACTION/DISCUSSION ITEMS

1. Motion to Approve Meeting Minutes of 11/24/20 Commissioner Brown took roll call attendance. Commissioner Steinberg made a motion to approve the minutes of the 11/24/20 EDC meeting and Chairman Goble seconded the motion. Chairman Goble noted that pursuant to the Governor's State Distance Declaration and Guidelines for social distancing (Resolution 32) that public meetings will not be held in person at the present time but via video conference which are currently required to be recorded with the public invited. The EDC adopted such procedures for the time period required pursuant to this resolution

Update #1: Int'l Council of Shopping Centers (ICSC). Commissioner Brown offered to prepare a memo concerning the Main Street Lending Program beneficial to small business from data prepared by ICSC.

Commissioner Steinberg recommended that the Village link to the Sikich website (website that he uses in accounting practice) and Trustee Michaud volunteered to contact Long Grove's auditors in order to get permission to link with Sikich and create linkage with their online research.

Commissioner Brown mentioned that Long Grove has a membership with ICSC and Long Grove has approval to post links prepared by ICSC regarding small business financing opportunities and other online research that can be utilized by Long Grove EDC on their microsite.

Historic Long Grove Downtown Business Association (HLGDBA): Commissioner Brown mentioned the HLGDBA promotion tied to spending \$150.00 for which patron is eligible to receive a gift from the Visitor's Center. Commissioner Brown shared the latest information concerning PPP loans with the HLGDBA.

Update #2: Illinois Restaurant Association (IRA) current status:

Commissioner Brown contacted Matt Quinn, Communications director for the IRA and Matt agreed to speak at the EDC January meeting (January 12). Chairman Goble and Commissioner Brown will work up an Agenda for Matt Quinn of the Illinois Restaurant Association for discussion at the January 12 meeting. Possible topics - IRA advocacy on behalf of small restaurants with the State, best practices for outdoor dining, financing opportunities available through the SBA, Federal (Cares Act) or State of Illinois.

Update #3: Status of South Gateway TIF: Denise Rosenquist will update the EDC at the January 12 meeting regarding the status of final approval of the TIF with the Board.

Update #4: Status of update of data/info on the Website

Denise incorporated Jim Hogue's (Village Planner) contact information onto the data/info on the website.

Status Report #1: How'd You Do It? Videos, editing costs, subjects

Chairman Goble offered to work on recruiting College of DuPage/Lake County College students willing to assist with putting short videos together. Commissioner Steinberg suggested updating the list of candidates willing to participate in short videos regarding how they started their respective Long Grove Businesses.

Commissioner Levin will contact Appell dental, Commissioner Brown or Trustee O'Connor will contact Skycrest Veterinarian, Commissioner Steinberg will contact MAT Holdings.

Discussion regarding the dual benefit of these videos being marketing opportunities for the respective businesses as well as benefiting the Long Grove business community as a whole.

Status Report #2: Review of Business Flow Chart draft.

Commissioner Elliott will incorporate the comments we received from Trustee Kritzmire and Michael Sarlitto and seek feedback from the Village Trustees into the final draft of the Flow Chart. Further Commissioner Elliott will provide the Flow Chart to the Village Planner for additional feedback

Status Report #3: Possible second round of telephone calls to Village businesses.

Discussion led by Intern Rosenquist and Trustee Michaud regarding possible second round of calls to Village businesses. Commissioner Steinberg recommended that rather than initiating a second round of phone calls at this busy time that we prepare a year end eblast to circulate to Long Grove businesses that incorporate the accomplishments of the EDC. It was suggested that Commissioner Brown/Denise Rosenquist work on preparing a draft of the eblast to circulate at the next EDC meeting.

Status Report #4: Request for Long Grove residents who own drone video equipment, and would be willing to record footage of different aspects of the Village

Trustee Michaud will get an estimate on the cost of the drone and talk with Village Trustees about this project.

Working Session #1: Commissioner Hall presented a summary of the current Site Selection Processes utilized by developers including best practices and metrics relied on by Developers and Site Selection Professionals.

Some suggestions that we can incorporate from Commissioner Hall's presentation include providing good demographic information on the website targeted to office, retail, and restaurant businesses that we are looking to attract to the Village.

Other suggestions include: working on an expedited zoning process, building on the flow chart and possibly incorporating time frames for each stage of the approval process, highlighting available financial assistance and other opportunities for supporting infrastructure, etc.

Further, the following are tools pointed out by Commissioner Hall that we can utilize to further attract new businesses.

- Creating a road map to fast track approval for retail, restaurants, office and other small businesses that are specifically tailored for such retail, restaurant, and office businesses we are trying to attract
- Highlight the TIF and other financing opportunities to assist with funding infrastructure for new businesses
- Finalizing demographic data information - Commissioners Hall and Brown are working on creating updated data from ESPI data available through Lake County Partners and other sources -highlighting population, income, education, housing values and other data
- Projecting Long Grove as having a business climate that is friendly to new business by streamlining and fast-tracking approval processes
- Highlighting Long Grove strengths from a business perspective - walkability, demographics, financial assistance

New Business (5 min) – ALL

- Denise will update data info on the "Connect to a Dynamic Lake County Marketplace" infographic with current Village Manager contact info, and any additional data points and relevant information such as zoning and South Gateway TIF
- Chairman Goble advised that MAT Holdings will be reaching out to discuss possible assistance with financing infrastructure to provide a public water supply and sewer connection for their property
- Commissioners Hall and Brown will work on finalizing updating demographic data using Esri data obtained from Lake County Partners. This involves working with the most recent 2010 census data and updating with projections to 2020/2025 based upon 5/10/15 mile radius and/or drive times

Adjournment: Chairman Goble adjourned the meeting at 8:25 a.m.