



LONG GROVE BUSINESS INFORMATIONAL WEBINAR SERIES

Sponsored By: The Village of Long Grove Economic Development Commission

WHAT: **ATTENTION: Long Grove Businesses**
“Surviving COVID-19” *INSTALLMENT #4*

WHEN: Monday, April 20, 2020 at 6:00PM CST

WHERE: Videoconference/Remote Participation

<https://zoom.us/j/4575598732?pwd=aUkyT1hESUN0WGIXZHkxRWl4dmNqZz09>

Meeting ID: 457 559 8732 / Password: 252614

One tap mobile

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+1 312 626 6799 US (Chicago) or +1 929 436 2866 US (New York)

Meeting ID: 457 559 8732

Find your local number: <https://zoom.us/u/aeCxCY849S>

AGENDA

Suggestions of The Week

1. ***Videos*** Seem to Be Working Extremely Well in Attracting Consumers to “Virtually Open” Businesses... Past/Loyal Patrons and New Customers Alike... Ideas for LG Businesses:
 - ***Long Grove School of Art*** ... Studio Tour or a “How To” Children’s Art Project
 - ***Fred Astaire Dance Studio***: “Git Up Line Dance” Instruction by Rockin’ Horse Dance Barn...
1.2 MILLION VIEWS as of 4/16/ 2020
 - ***Buffalo Creek Brewing*** ... the life of a bottle of brew; Brewery Tours
 - ***Long Grove Confectionary, Morkes Chocolates***... life of a bar of chocolate; Factory Tours
 - ***Joanie’s Pizza***... life of a pizza pie; Restaurant Tours
 - ***Dunkin Donuts***... life of a donut
 - ***Sherwin Williams Paints***... “Green Screen Your New Zoom Studio”; DIY Ideas for the Home Bound
 - ***Primrose School***... On-Line Learning, STEM
 - Give Me Some Specifics...How? What? Who? When? \$?
2. ***From Last Time***: Business Interruption Insurance?
3. ***“Survival Kit”***... UPDATE and More Opportunities? (Birthdays, Anniversaries, Celebrations)

General Updates (i.e. Governmental Programs, CARE Act, PPP, Add’l Resources)

ADJOURNMENT: Next Webinar: April 27, 2020 6:00PM

The Village of Long Grove is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to phone David Lothspeich, Long Grove Village Manager at 847-634-9440 or TDD 847-634-9650 promptly to allow the Village of Long Grove to make reasonable accommodations.