



**MINUTES OF THE MEETING OF THE LONG GROVE ECONOMIC
DEVELOPMENT COMMISSION**

TUESDAY JULY 13, 2021 AT 7:00AM

3110 OLD MCHENRY ROAD, LONG GROVE, ILLINOIS 60047

CALL TO ORDER Chairman Goble called the regular meeting of the Long Grove Economic Development Commission (EDC) to order at 7:00 A.M. with a quorum of the EDC present electronically. The web-based meeting was conducted through Zoom and accessible to the general public. In order to comply with the Open Meetings Act, Chairman Goble stated that this meeting is recorded and Commissioner Brown took roll call attendance.

EDC Members Present electronically and via roll call vote confirming these members present: Pam Brown, Roger Goble, Irwin Steinberg, Mike Elliott, Minah Hall, and Jay Levin

Others in Attendance: Bill Jacob, President; Jenny Michaud, Trustee; Anne Kritzmire, Trustee

ACTION/DISCUSSION ITEMS:

1. Motion to Approve Meeting Minutes of 06/22/2021 Commissioner Brown took roll call attendance. Commissioner Steinberg made a motion to approve the minutes of the 06/22/21 EDC meeting (with corrections made by Commissioner Hall) and Commissioner Elliott seconded the motion. Chairman Goble noted that pursuant to the Governor's State Distance Declaration and Guidelines for social distancing (Resolution 32) that public meetings will not be held in person at the present time but via video conference which are currently required to be recorded with the public invited. The EDC adopted such procedures for the time period required pursuant to this resolution.

Status #1: Change of Date and Time of EDC Meetings:

There was a motion made and unanimously approved to change our future EDC meeting dates, effective in August of 2021. The motion that was passed establishes that the EDC will meet on the First and Third Thursdays of each month at 7:00 a.m. for two hours (maximum), with the meeting on the Third Thursday being provisional (not to be held unless the EDC decides to have a second meeting that month). This change is effective with the August meeting so there will be no second EDC meeting in July. Also, our next meeting will be hybrid, meaning that EDC members may meet in the Village Hall. However, we can still zoom or call in. A formal calendar setting forth these changes will be made available.

Status #2: Joint Meeting with Planning Commission and Village Trustees.

Commissioner Steinberg suggested that the EDC first meet with the new Village Manager, Greg Jackson, in August before initiating a joint meeting with the Village Trustees and Planning Commission. In this way, the EDC can work with the Village Manager and set an agenda for the joint meeting for the EDC with the Planning Commission and Village Trustees with the goal of establishing the future direction of the EDC.

Trustee Kritzmire suggested we should focus on future development of the 2 TIFS and the 5 areas set out for future development in Chapter 12 of the Village Comprehensive Plan.

Trustee Michaud reiterated that the EDC should invite Greg Jackson to the EDC's August Meeting with a view towards establishing an agenda for a future joint meeting with the Village Trustees and Planning Commission, possibly in September.

Trustees Michaud and Kritzmire mentioned that they met with James Hogue regarding his impending retirement, effective in August. The role of the Village Planner will be changed to that of Community Development Director and the Village will be seeking to fill this position by this fall. The Community Development Director will have a dual role as Village planner and facilitator of economic development.

Discussion followed about considerations for the Village expanding the types of residential development that should be permitted to be built in the Village. Commissioner Hall mentioned that Brian Buckingham of CBRE previously spoke to the EDC concerning Urban Development's proposal for residential development of land at Rte. 53/83. Brian is willing to follow-up with the EDC and the Village concerning this proposal.

Commissioner Steinberg suggested that we set out action steps to help us determine whether there is a need for changes to the Village's Zoning Code or Comprehensive Plan in order to facilitate other types of housing (such as multi-family residential development i.e. townhomes, zero lot line) to be built in the Village.

One such action step recommended by Commissioner Steinberg is that we survey homeowners (including newcomers and those moving out of the Village) to better understand the types of housing that will be needed to support future demand and projected demographic changes in the Village. Trustees Michaud and Kritzmire will work with Commissioner Steinberg on drafting this survey with the help of Trustee O'Connor after seeking Board approval for the idea of surveying residents about future residential housing needs. It was also suggested that we also survey local Real Estate Agents to find out what their clients are looking for in the way of housing in Long Grove.

Status #3: How'd You Do It? videos, editing costs, subjects: Commissioner Brown reached out to Eric Waller (Signature Popcorn) regarding How'd You Do It interviews. Eric is interested in being interviewed and Chairman Goble and Commissioner Brown will work on setting up a date for Eric to be interviewed by Kevin O'Connor. We will arrange for Eric to be interviewed by Kevin via Zoom from his Signature Popcorn Shop

Status #4: Compile List of Brokers and Developers: Commissioner Brown contacted the Business Department of the Ela Library and accessed an on-line tool called Reference Solutions, a business database, and compiled a list of real estate brokers and developers for the Cook and Lake County areas as possible contacts for publicizing targeted market information from the Village. We previously spoke about social media (including "Linked In") also serving as a tool to reach the local real estate brokers and developers for purposes of publicizing the TIF and other market information so we can use established social media tools to communicate with the broader real estate business community.

Status #5: Social Media: Commissioner Elliott had previously spoken to the EDC about Linked In as a social media platform that is broadly utilized by the business community and volunteered to speak to the Board about adding “Linked In” to the list of its approved social media platforms for the Village to use. Commissioner Elliott presented to the Board his thoughts as to why “Linked In” is a good vehicle for communicating Long Grove events and business opportunities to the broader business community. Commissioner Michaud will also bring this up at a future Village Board meeting and suggest that “Linked In” be an approved social media tool together with Facebook and Next Door (which have already been approved by the Board for use by the village). Denise will also speak to Vicarious about assisting with developing business appropriate content for Linked In.

New Business (5 min) – ALL

- Commissioners O’Connor and Michaud mentioned that they attended a seminar regarding electric charging stations that some towns and retail establishments are incorporating into their parking lots to accommodate the growth of the electric vehicle market. One provider of electric charging stations that was mentioned is a company by the name of “Blink,” which has developed the EV infrastructure to make electric vehicle charging accessible. It was suggested that Commissioners Michaud, O’Connor along with Commissioners Hall and Steinberg research the various EV infrastructure providers to determine their cost structure and whether EV conduits should be considered for new or resurfaced parking lots in the Village to accommodate this coming technology.
- The EDC will invite the new Village Manager, Greg Jackson, to an EDC meeting in August to discuss the mission and future goals of the EDC and to establish an Agenda for a possible joint meeting with the Village Trustees and Planning Commission.
- EDC will Consider future working session(s) to review and possibly make suggested revisions to the Village Comprehensive Plan and Zoning Code to accommodate future residential and mixed-use development in the Village.