



**MINUTES OF THE MEETING OF THE LONG GROVE ECONOMIC
DEVELOPMENT COMMISSION
THURSDAY DECEMBER 16, 2021 AT 7:00AM
3110 OLD MCHENRY ROAD, LONG GROVE, ILLINOIS 60047**

CALL TO ORDER Chairman Goble called the regular meeting of the Long Grove Economic Development Commission (EDC) to order at 7:00 A.M. with a quorum of the EDC present electronically. The web-based meeting was conducted through Zoom and accessible to the general public. In order to comply with the Open Meetings Act, Chairman Goble stated that this meeting is recorded and Commissioner Brown took roll call attendance.

EDC Members Present electronically and via roll call vote confirming these members present: Pam Brown, Roger Goble, Irwin Steinberg, Mike Elliott, Minah Hall; and Dr. Jay levin.

Others in Attendance: Greg Jackson, Village Manager; Jenny Michaud, Trustee

ACTION/DISCUSSION ITEMS:

- 1. Motion to Approve Meeting Dates for 2022** Motion to approve 2022 meeting dates was approved.
- 2. Meeting Minutes of 10/21/2021** Commissioner Brown took roll call attendance. Commissioner Hall made a motion to approve the minutes of the 10/21/21 EDC meeting and Commissioner Steinberg seconded the motion. Chairman Goble noted that pursuant to the Governor's State Distance Declaration and Guidelines for social distancing (Resolution 32) that public meetings will not be held in person at the present time but via video conference which are currently required to be recorded with the public invited. The EDC adopted such procedures for the time period required pursuant to this resolution.

EDC Meeting Minutes 12.16,2021 EDC Commission.docx

Lead: Commissioner Brown reported on ICSC report which relayed impact of the Infrastructure Investment and Jobs Act, authorizing Federal investment in America's infrastructure, including funding for roads and bridges, transit, railroads, clean water infrastructure, broadband and electric infrastructure modernization, including \$7.5 billion for electric vehicle (EV) charging stations. The Bipartisan Infrastructure Law includes \$5 billion in formula funding for states with a goal to build a national charging network. 10% is set-aside each year for the Secretary to provide grants to States to help fill gaps in the network. The Law also provides \$2.5 billion for communities and corridors through a competitive grant program that will support innovative approaches and ensure that charger deployment meets Administration priorities such as supporting rural charging, improving local air quality and increasing EV charging access in disadvantaged communities. EDC discussion followed suggesting that it may be priority to look into this grant program for EV charging infrastructure.

Status #2 Coordinating online activity with communications team (Linked-In) Leads: Elliot, Michaud

Trustee Michaud indicated that Linked In is approved by the Board as an authorized social media platform. Village Manager Jackson met with Commissioner Elliott and indicated that they will follow up with Vicarious concerning setting up Linked In for use by the Village including to communicate with brokers and developers about development opportunities in the Village. Vicarious will manage how content will be curated for social media sites such as Linked In. Village Manager Jackson and Commissioner Elliott mentioned that they will follow up working with Vicarious to determine appropriate Long Grove content for the "Linked In" site and they will circle back with the EDC at the next meeting.

Status #3: Compile list of brokers or developers Leads: Brown, Steinberg, Michaud,

Commissioner Brown circulated her initial draft of a spreadsheet which lists local real estate brokers and developers. It was reiterated that EDC members should add any of their real estate broker/developer contacts to this spreadsheet,

Commissioner Elliott also mentioned the idea of using a CRM Hotspot to build a database for contacts that we can use when developing our social media presence. There is a free CRM Hotspot version that we can use and the EDC will circle back with Commissioner Elliott concerning this suggestion

Status #4: Updating EDC website information on properties available Leads ALL

Denise started a project at Commissioner Kritzmire's request involving updating the EDC website with information regarding all available commercial property sites for development in the Village. She was initially working on standardizing the characteristics that businesses will look at when searching for a location for their businesses in Long Grove. Denise will be assisted in this project by a newly hired analyst, Natalie Benner, a masters candidate at NIU in Public Administration. Natalie will assist with website maintenance and data collection. Village Manager Jackson mentioned that Denise will reach out to the EDC if she needs assistance from us with this project.

Status #5: Updating Stevenson Marketing Project Leads Kritzmire, Michaud

Commissioner Michaud met with Stevenson Marketing Teachers concerning results of last semester project whereby her marketing students partnered with local businesses to undertake research concerning increasing foot traffic in the downtown during the week and attracting a younger demographic as well as helping with staffing in their stores. There were several local businesses that spoke with students on November 3 about their businesses together with giving a walking tour of downtown Long Grove in order for students to get a firsthand view of local businesses in this area.

Trustee Michaud also mentioned that another project is planned for next Spring to work on with Stevenson Students involving developing a welcome package for new Long Grove residents. EDC discussed including information on these marketing classes in the EDC website as well Trustee Michaud writing a blurb for the Village newsletter - the Bridge with link describing working with Stevenson marketing classes concerning increasing foot traffic in Long Grove's downtown.

Status #6: Village Manager Report: Village Manager reported that several businesses received CO's including Fish Monger and Sock Monkey. Village Manager Jackson reported on several development opportunities that are being proposed for the Village including a joint residential project with Hawthorn Woods involving property adjacent to Indian Creek, which is a single family neighborhood located in Long Grove, southeast of Midlothian Road and north of Gilmer, which could involve Albert Properties as developer. Also, development of homes known as "Deer Trail" PUD around Rte 53 and Lake Cook Road Also, approached to consider pop up stores in the Downtown to assist with occupancy which will be discussed with the Board. Also, there have been discussions with a local builder Don Silich of Constant Custom Homes about a potential mixed use residential plan which would involve developing the Ballybunion property and razing the greenhouse properties adjacent to Briarcrest. This proposed project will be discussed with the Board and may require approval of residents of the Briarcrest subdivision.

Manager Jackson also spoke about attracting high profile productions and events to downtown Long Grove, which could include Amdur Productions, an organization that coordinates renowned juried art festivals such as the Port Clinton Art Festival in Highland Park. Commissioner Elliott thought we should promote high end art shows in the Downtown.

Manager Jackson also reported progress being made on the pathway linking downtown Long Grove to Sunset Grove and the repaving of the Stemple parking lot which is underway.

Manager Jackson spoke about working with IDOT to develop a plan for direct access and traffic signaling to the South 15 to facilitate development. He will work on getting numbers for the cost of such a project before presenting it to the Board. Manager Jackson also envisions scheduling a meeting with ownership of the Ballybunion property and the South 15 to discuss their plans for future development and possibly including any developers they are working with in that meeting.

Strategic Plan for EDC 2021-2022

Discussion followed about obtaining Board direction as a prerequisite for developing the EDC Strategic Plan. However, discussion also focused on developing a list of EDC priorities for the Board to consider.

Commissioner Steinberg suggested EDC priorities should include supporting social media, increasing revenue sources for the Village, and focusing on the need to provide services and infrastructure in the Village to facilitate future growth and development, including mixed (commercial and residential) use. Commissioner Michaud suggested EDC has a role in networking with existing businesses to assist with business retention in the Village.

Manager Jackson said that the Board recognizes there is a need to discuss and approve a vision and strategy for economic development for Long Grove. An outcome of the planned Board Workshop is to, among other things, give direction to the Village Manager, Village Board and staff. Manager Jackson stated that the Board will work to develop a strategic approach to economic development based on policy objectives and increasing Village revenue sources. Manager Jackson's plans for a workshop with the Board which will include topics such as the Village's economic development, finances, community development and planning including review of the Village Comprehensive Plan for future development. The EDC should be able to expect direction as to its priorities about how the EDC can facilitate development of the Village's goals and a strategy for achieving them going forward, but all agreed that the EDC should develop its own list of priorities to put forward with the Board.

Manager Jackson will help facilitate this strategic plan and communicate these ideas going forward with the Board.

New Business (5 min) – ALL

- EDC will consider developing a list of priorities for its Strategic Plan for 2022 to submit for review and feedback from the Village Board.
- Commissioner Steinberg will speak with his Amazon contact to invite him to speak to the EDC .