



AGENDA
MEETING OF THE ECONOMIC DEVELOPMENT COMMISSION
TUESDAY, SEPTEMBER 8, 2020 AT 7:00AM
3110 OLD MCHENRY ROAD, LONG GROVE, ILLINOIS 60047

THE EDC CHAIR HAS DETERMINED THAT, DUE TO CONDITIONS RELATING TO THE COVID-19 PANDEMIC, IT IS NOT FEASIBLE TO MAKE THE VILLAGE HALL ACCESSIBLE TO THE ECONOMIC DEVELOPMENT COMMISSION OR THE PUBLIC FOR THIS MEETING. ACCESS SHALL ONLY BE AVAILABLE AS FOLLOWS:

Join Zoom Meeting
<https://us02web.zoom.us/j/4575598732?pwd=dzVocUZ5UjZhQWtjajVqSXQvOHBoZz09>
Dial by your location
+1 312 626 6799 US (Chicago)
Meeting ID: 457 559 8732
Passcode: 132435

The Commission will not proceed past 8.30AM unless there is a consensus of the majority of the Commissioners in attendance to do so. Those wishing to address the Commission on an agenda item(s) may do so when the agenda item of interest is opened and prior to Commission discussion.

ACTION/DISCUSSION ITEMS:

Call To Order – Roll-call.

Public Comment (5 min) - ALL

Approval of Minutes from August 25, 2020 Meeting (5 min) – Pam Brown

Status Report #1: Int’l Council of Shopping Centers (ICSC) August 26 seminar Leads: Brown, Rosenquist
Status Report #2: Lake County Partners Invitation to Ron Lanz to attend Leads: Brown, Elliott, Hall
Status Report #3: Mailing area banks and lawyers. Review draft letter Lead: Steinberg
Status Report #4: Report on business flow chart to help new business open in Long Grove. Lead: Elliott
Status Report #5: Preparation of Quarterly Reports Lead: Rosenquist
Status Report #6: Interviews about Census project

Working Session #1: Discuss and adopt Annual Work Plan and Budget for 2020 (Draft attached) - ALL

Working Session #2: Interview Trial for recurring EDC microsite feature How did you do that? - ALL

New Business (5 min) – ALL

ADJOURNMENT: Next Commission Meeting: September 22, 2020 at 7:00AM

Our purpose is to:

- a) facilitate and enhance communications between the Village and the local business community;
- b) attract new businesses and economic development opportunities to the Village; and
- c) promote business retention, growth, and success within the Village.

The Village of Long Grove is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to phone David Lothspeich, Long Grove Village Manager at 847-634-9440 or TDD 847-634-9650 promptly to allow the Village of Long Grove to make reasonable accommodations.



Economic Development Commission Quarterly Update:

Completed and Ongoing Projects

- Hosted six informational webinars during the onset of the COVID-19 pandemic to help support Long Grove businesses, which included the following speakers.
 - Sam Toia, President of the Illinois Restaurant Association. who spoke about restaurants reopening in Phase 3 of the Governor's Plan to restart business in the wake of COVID- 19.
 - Lawrence J. Mackey/Director, Environmental Health Lake County Health Department, spoke about the implementation of Phase 3 of Restore Illinois plan for reopening businesses.
 - Carlos Arévalo, labor lawyer with the law firm of Smith Amundsen, who spoke about the Department of Labor (DOL) and the Treasury Department guidance extending certain timeframes related to employee benefit plans due to the COVID-19 outbreak.

- Played a vital role in supporting the completion of two grant applications under the Rebuild Illinois Program:
 - \$1 million *Fast Track Public Infrastructure Grant* for structural rehabilitation of East Cuba Road (Status: Grant Denied)
 - \$2.95 million *Public Infrastructure Grant* to fund the Lake Michigan water connection to Long Grove (Status: Grant Application in Review).

- Reached out to all 100 businesses located in the Village of Long Grove. The EDC was tasked with asking several questions/providing information as follows:
 1. How is your business doing amidst the COVID 19 pandemic?
 2. How can Long Grove help you?
 3. What is the benefit of doing business in LG?
 4. LG EDC was hosting monthly webinars for businesses on the 3rd Mondays of the month (these ended the first week of June).
 5. Would you be interested in quarterly breakfast meetings for LG businesses in the future? What topics would you be interested in hearing for either the monthly webinars or for a quarterly breakfast meeting?

Summary of calls:

- Question #1: Most were trying to survive the pandemic, and some stated they were doing well. Some were closed for a short while then opened, others were open as "essential" for the entire duration of the pandemic, and those that we couldn't connect with were closed at the time of the calls.
 - Question #2: Some people asked for assistance obtaining PPE, hand sanitizer, liked that businesses were added to the LG website, ability to place signs stating they are open, and one specifically expressed frustration about having his business expansion idea shot down by neighbors.
 - Question #3: Those that answered stated it was the location of LG as the benefit of doing business in LG, one said that LG leaves him alone to do his business (LG does not impede his business); liked that it wasn't all chains, but unique businesses; would like to see LG market itself as a "destination" and using the bridge as a "tourist attraction".
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- Completed a letter to area banks and lawyers, requesting support in promoting Long Grove to clients as a potential site for new businesses (Status: Letter being reviewed by EDC and Village Manager 9/8/2020).
 - Established Monthly meetings with Lake County Partners to provide and receive updates relating to business development and opportunities in Long Grove.
 - Planned attendance to the International Council of Shopping Centers conference titled *Retail Selection Trends* in August 2020.
 - Invited Eric Flanagan, Vice President of Development with Weiss Properties, to speak at an EDC meeting regarding Company's plans for the redevelopment of their newly acquired former CFI headquarters property
 - Facilitated the introduction between Lake County Partners and Eric Flanagan (Weiss Properties-CFI property).
 - Currently working on an Annual Work Plan that details the goals, objectives, and funding requests of the commission.
 - Currently working on the Economic Development portion of the Village website to support a more robust and interactive communication tool for businesses and residents.
 - Currently working on a flowchart that will facilitate the procedures, processes, and communication with potential and new businesses in Long Grove.



Dear _____:

You may have clients who are interested in opening a new business or expanding their current business in the Northwest Suburbs. The Village of Long Grove could be an ideal location.

Our Economic Development Commission has developed a Website to provide information about the Village of Long Grove at <https://www.longgroveil.gov/econ-dev>. Included in the Website is information about the Downtown Master Plan, Traffic Counts, Zoning Maps, and Available Properties for sale or lease. The Website also provides pertinent TIF information. Long Grove's Illinois 83/Downtown TIF offers new and existing businesses, within the district boundaries, a variety of incentives to promote business development (See TIF district map below).

Our Village Manager, David Lothspeich, is available to answer any questions you may have. You can contact David at dlothspeich@longgrove.gov or 847-421-7715. David will be glad to help or refer you to the appropriate person in the Village.

Thank you for your consideration to refer your clients to locate in Long Grove.

Economic Development Commission of Long Grove

LONG GROVE

DOWNTOWN/IL RT. 83 TIF DISTRICT

