



# **BROTHERS' FIELD**

## **LONG GROVE, IL**

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Bill Jacob-President

Greg Jackson-Village Manager Long Grove Village Board

To Whom it May Concern:

Thank you for your consideration and progress regarding Brothers' Field. Below is additional information as requested by Mr. Greg Jackson.

### **Vision of Brothers' Field**

We dream to create a business built for the purpose of creating a strong, healthy community. We seek to promote tourism and encourage our local neighbors to enjoy themselves in Downtown Long Grove. Brothers' Field will always be a family friendly, community oriented business established on the foundation of "brotherly love".

Paired with the Historic Downtown Business District, we have received outstanding support from local patrons and tourists alike.

### **Months, Days, and Hours of Operations:**

Brothers' Field is a seasonal outdoor business. We are planning to be open from mid-March and close at year's end.

Brothers' Field hours of operations are Friday, Saturday and Sunday from 10:00AM-11:00PM. We would like to pursue the option of adding alcohol sales for Monday-Thursday to make it possible to host smaller-scale, private events.

## **Physical Structures:**

Brothers' Field has two tents. Tent materials are high-flame, fire retardant materials-16 ounce polyester vinyl Dacron top in solid white (vinyl with scrim in it) Dacron. California Fire Marshall. Tent company in business for 43 years. The flammability certification is sewn into each section.

Tent #1 dimensions: 40'x60'. Tent #2 dimensions: 30'x30'.

Tiki Bar approximately 16'x16' square. Treated pine. Cinder block base. open air non roof. 4' wide door. NO roof so non load bearing.

## **Bar/Drink Inventory:**

Inventory is kept on premises in a separate, lockable building. All drinks are kept in sealed, locked, commercial refrigerator units.

All bar sale transactions occur within the Tiki Bar.

## **Type of Entertainment:**

Entertainment includes, but is not limited to, outdoor movies, live music, community events, charity fundraisers, private parties, and general "open to the public" activities. We exist to promote safe, community activities in downtown Long Grove and to encourage increased business in the local area. We work with the Historic Downtown Business Association on several community events with the common goal of revitalizing Historic Downtown Long Grove.

## **Music & Speakers**

Brothers' Field plays music through the house speakers. In a speaker pattern that limits the spread and impact of the sound and music, Brothers' Field will have speakers spread out so that the sound being produced is better contained to the business area. This speaker choice makes it so that patrons can enjoy the atmosphere of Brothers' Field while also allowing us to keep the music limited to our business and not disrupt the surrounding areas of downtown.

For special events such as our planned Community Events, we will play music and sound through speakers which are needed to adequately amplify the sound for the according event. When this happens, Brothers' Field primarily concern is the level of sound affecting the surrounding area. We will turn the music down to house speakers from 10:30PM until we close.

### **Stage**

There are multiple locations for performances throughout the field including brick patio, under the tent, and utilizing the mobile stage.

### **Event Details “Open”**

What does it mean for Brothers' Field to be OPEN? The Brothers' Field regular “open” hours are from roughly 1:00PM-11:00PM. We expect anywhere from 10-200 people to come out to the area and visit our Tiki Bar. People hang out and enjoy the atmosphere, play some lawn games, or sit with family. This year, 2022, we are planning to be open from May to November-essentially when the weather allows.

### **“Fairytale Festival”**

Brothers' Field Fairytale Festival was first hosted in summer of 2021. We hire professional princess actresses and have families out to our venue to enjoy a meet and greet, watch a live show, sing along, and play games with the princesses. Music and vocal sound is played through speakers to fill the venue for all to hear. This event is planned for June 4th, 2022. 11:00AM-2:00PM.

### **“Revive Handmade Markets”**

This event is hosted by “Revive Handmade Markets” and features local artisan artists and merchants. This is a fest with multiple tents that is open to the public. Tents are selling different items and pieces of art. Live music will be provided as well. Attendance is expected to be 500 people. As of now, there is only one Market planned which was held on April 24th, 2022.

## **“Blues & B-B-Qs”**

This event is planned for June 18 and will feature Blues bands from Chicago as well as local BBQ food trucks/vendors. Music will be played from speakers on our main stage. This event is tentatively scheduled to run from 12:00PM-10:30PM. As this is our first event, we do not have an expected attendance.

## **“Private Parties”**

A small amount of activity from Brothers’ Field will consist of Private Rentals. The local community has been extremely receptive to having an outdoor venue in such an idyllic location such as Downtown Long Grove. These mainly include Fundraising Events, Mitzvahs, and Family Parties. These parties all differ but all primarily include music, food trucks, and the Tiki Bar.

We always notify potential clients about our business rule to drop the music down to a “house speakers” level of volume starting at 10:30PM. This type of music is the level of volume that is heavily contained to the venue of Brothers’ Field- thereby keeping all residents at ease.

\*These events and private party details are all planned for 2022, but are also examples of events that will be held at Brothers’ Field. This above list gives an accurate example of what Brothers’ Field will do and offer. Please see our “Tentative Schedule of Events” below for further events and dates. We may have any different type of these events on any given weekend.\*

## **Types of Concession/Food/Beverage Service:**

Brothers’ Field operates a Tiki Bar on the premises. We serve alcoholic and non-alcoholic drinks as well as snacks from the Tiki Bar. Additionally, we serve food such as burgers, brats, and hotdogs cooked on a commercial grill (on premise). Our food prep area has been approved and verified by the Lake County Health Department and when we serve food, we get a Food Permit from the Lake County Health Department. Our neighboring building (Fred Astaire Dance Studio-Long Grove) is our holding and prep area for all foods. Inside said building is a full kitchenette with sink, washing machine and such. We then serve the food on our brick patio to the public.

Food trucks and local restaurants are utilized as well to bring food to Brothers' Field. Food Trucks do not take up any public parking nor do they block any public roads. Restaurants and food trucks are kept on premise of Brothers' Field. This is done to further minimize any changes or inconveniences to the surrounding areas and businesses.

### **Restrooms:**

Restrooms are offered outdoors as well as inside Fred Astaire Dance Studio- Long Grove. The outdoor restrooms are porta-potties. These are handicap accessible bathrooms. Bathrooms are cleaned, emptied and resupplied every week.

### **Security:**

Brothers' Field utilizes its ownership team and staff as security during operation. A careful eye of the environment and customers is very important so as to create a safe business for everyone involved. We are going to be hiring sheriff's deputies if a Brothers' Field event deems the need for additional traffic and pedestrian security.

### **Tentative Schedule of Events:**

**April 9th-Egg Hunt HDTLGBA**

**April 24th-Revive Handmade Market**

**May 6th-Opening Day of 2022**

**May 13th-Private Party Rental**

**June 4th-Fairytale Festival**

**June 12th-Private Party Rental**

**June 18th-Blues and B-B-Qs**

**July 2nd-4th of July Party**

**July 23rd-Country Jam**

**August 5th-Private Party Rental**

**August 13th-Havana Night**

**August 27th-Ukrainian Independence Day Party**

**Oct. 8th-D.I.Y. Scarecrow Building HDTLGBA**

**October 23rd-Pet Parade HDTLGBA**

**Oct. 29th-Season End Party**

**Dec. 3rd-Long Grove Firefighter Winter Walkthrough**

Thank you, all. Please don't hesitate to reach out with any clarification or questions. Sincerely yours,

Bradley Oberrieder

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