

Metro North Inc.

(DBA Brothers' Field)

Description of Proposed Grant Activities

On July 30th, 2022, we (Brothers' Field) are planning an event called "Christmas in July" to run from 1PM-11:30PM. We are seeking for a portion of the expenses (see Christmas in July Project Budget document) covered for this event. We are asking that half of our total expected expenses be covered by the Village.

We have planned the event to include the following activities:

1. Long Grove Firefighter Walkthrough

We will have the inflatables and decorations of previous years' "Long Grove Firefighter Walkthroughs" back at Brothers' Field to support and increase awareness of the local Fire Department. Patrons will get in the spirit of the season as they pass through the decorations.

2. Tractor Rides

We will be taking people around town as a tourist attraction to showcase the downtown areas. "Ol' Gunny" (the name of our tractor) will be pulling patrons in the attached wagon as families relax and enjoy Downtown. We will be giving a guided tour of downtown Long Grove to let the community know our history, landmarks, businesses, and to see all the town has to offer.

3. Live Music

We have booked the band “Sunflower Headlights” to come out from 2:00PM to 5:00PM to play some fun rock and acoustic songs for the event. This band is composed of musicians who have previously played at Brothers’ Field. They will be playing family friendly songs as well as some Christmas tunes.

4. “Christmas with Felicity”

We are partnering with “Very Merry Entertainment” to show the movie “Christmas with Felicity” for FREE as the big finale of the entire day. We already have one showing sold out as the community has responded incredibly well to the premier of this local film. “Christmas with Felicity” is a Hallmark movie filmed in Downtown Long Grove just last year! This will be the big premiere of this film that is produced by John Boshier (Husband of Jessica Boshier who owns “In Motion Dance”). The movie is filmed at iconic locations in downtown Long Grove and people will be able to be exposed to the downtown community in a whole new way!

5. Local Business Involvement

We have a number of local businesses that will be coming out to sell their products and to be involved in this community event.

Coming out as vendors are local businesses:

- Joanie’s Pizzeria
- Ma and Pa’s Candy
- Signature Popcorn
- Country House of Long Grove
- Enzo & Lucia
- In Motion Dance
- Landmark Exteriors
- The Village Tavern

We'll also be possibly having coupons or deals for the local businesses. Patrons can take the coupons and will be further encouraged to shop in downtown.

6. Additional attractions

We are working on having a snow cone truck here at Brothers' Field for the day's events as well and providing outdoor lawn games to provide added entertainment for patrons.

7. We are planning to have additional help for the event. Our hired help ranges from having people on staff to clean up the facility to a tractor driver.

Thank you for your consideration. We are looking forward to a fantastic event!