



August 3, 2023

To: Long Grove Village Board
RE: Funding Proposal

Dear President Jacob, Trustees and staff,

Attached please find a request for funding for protection of the Rt. 53 Corridor for the next 5 months.

I have been in touch with President Jacob fairly regularly over the past months to brief him on activities and what we knew in real time. We met our goal of getting the county to pass a resolution that supports the task force recommendation to transfer the Route 53 corridor land to IDNR for the formation of a state park and we had a very successful petition drive at the Lake County Fair last week where we experienced overwhelming support for the state park and nature trail concept. Unfortunately, IDNR did not determine their funding needs for this project until the last few weeks of the General Assembly session and budget negotiations. We did the best we could working together with Reps Didech, Said and Dais to secure the funding so the land transfer could begin but they were not able to secure the funding for various reasons.

Our next steps will be:

- To identify a source for and obtain the funding for the one million in funding that IDNR and CMAP have identified as costs to staff the state park formation working group and to hire planners to develop the state park and nature trail plan.
- To compel the Governor and/or the General Assembly to complete the land transfer. To that end, we are including funding in this proposal for Mike Truppa Communications to join us in this effort. Mike is the best Public Relations and Communications firm in the business and used to represent Hawthorn Woods in this work. He has worked together with us on this campaign for many years as his time allows.

We feel that there is a sense of urgency to get this land transfer completed in the next few quarters and I will reach out to as many of you as possible to go into details.

I will join your meeting Tuesday to let you know as much as I can in a public forum.

As of this writing, President Jacob is reaching out to Hawthorn Woods to determine to what extent they are willing to contribute to the funding for this project.

We look forward to speaking with you Tuesday evening.

Sincerely,

Barbara
Barbara Klipp, Executive Director
Midwest Sustainability Grou

Funding Proposal August- December

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ACTON	HOURS	COST
Grassroots: Education and building a volunteer force/leaders, community and other support for Task Force recommendations and team/leader building. Activities include tabling and petitioning events, one-on-one meetings, organizing meetings, house parties, events and constituent pressure on key elected officials. This includes a large open space celebration event.	300 HOURS	\$12,600
Outreach and meetings with key stakeholders including state administration and elected officials at the village, county, state and federal levels. This includes continuing to conduct private corridor tours.	400 HOURS	\$16,800
Meetings and planning with coalition partners and governmental administration	150 HOURS	\$6,300
Equipment, printing, postage and event related expenses	\$2000	\$2,000
Research, communications/ messaging and media engagement. This includes education, constituent engagement, messaging, media engagement and research/FOIA's regarding corridor related activities and vetting possible planning companies. (This would be done by Midwest Sustainability Group and Mike Truppa Communications)	500 HOURS	\$21,000
TOTAL Corridor Expenses	1,350 HOURS TOTAL	\$58,700
Funding Request from Long Grove and Hawthorn Woods	1200	\$50,000